

ALPHABETICUS

ALPHABETICUS has been developed as a feature film that can also be delivered as a TV series. Once the first series has been produced, a follow up series would be developed, based on the search for each letter of the alphabet.



Alphabeticus Castle, Sir roughie, Princess Polly & Miranda, The Earl & Von Prickle.

Logline: The alphabet has been stolen from the magical land of Alphabeticus. As children's stories and Alphabeticus start to disappear, an unlikely duo set out to save their home and the treasured letters of the alphabet from disappearing forever!

Short Synopsis: In the magical land of Alphabeticus, the letters of the alphabet, the greatest treasure in the universe, are kept safe inside an enormous vault known as the Biggus Bookus. The night before Princess Polly becomes queen of Alphabeticus, Sir Roughie de Hound, the lovable but somewhat inept guardian of the alphabet, falls asleep on duty. As he dreams of his beloved Poochie de Floss, the evil Earl of Greynessness (Polly's wicked uncle) and his bumbling offsider, Capitain Von Prickle sneakily steal the letters. When the frantic Sir Roughie realizes what has happened, he reluctantly tells the illiterate Princess of the Earl's dastardly deed, because without the alphabet, Alphabeticus and the whole world of children's stories will disappear forever!

The Earl's plan is to entice Princess Polly to the Forgotten Land, where he will dispose of her down the Blackest Hole to Nowhere. Then returning to Alphabeticus, he will seize the throne, outlaw reading and writing, re-name the land Greynessness and forbid fun and laughter forevermore.

Princess Polly and Sir Roughie, sail the Oceans of Timelessness to the Forgotten Land in their quest to retrieve the stolen letters. Eventually, they overcome the Earl and his cohorts, which include the gonsters, Thingummybob and Thingummybetty (twice as big and scary as monsters), and with the help of exiled nursery rhyme characters save the alphabet and return triumphantly to Alphabeticus, where Polly is crowned the worthiest of queens.



Sir Roughie and Princess Polly



EXPRESSION OF INTEREST

We have an Expression of Interest (attached) from the following key creatives



Ian Watson has agreed to direct (see attached Expression of Interest).

B.A., Post Grad Dip (Direction, National Institute of Dramatic Art) Post Grad Dip (Film and Television) Grad Cert Creative Producing (Australian Film Television and Radio School 2018) Ian has directed over 200 hours of television with credits that include *Heartbreak High*, *The Secret Life of Us*, *Seachange*, *Wildside*, the cult US science fiction series *Farscape*, *White Collar Blue*, *Blackjack*, *All Saints*, *Tripping Over*, *East of Everything*, the multi award winning and Emmy nominated *Love My Way*, *Carla Cametti P.D.*, a six-part miniseries for SBS, *Satisfaction*, *Packed To The Rafters*, *Wicked Love: The Maria Korp Story*, *Rescue Special Ops*, *Killing Time*, the Emmy- nominated *Dance Academy*, *Underbelly Badness* and, most recently, *Janet King* and *Anzac Girls* for the ABC, *House Husbands* for Nine Network and *Winter* for Seven Network. Ian has had his work nominated for three AFI awards.



Mario Grigorov has agreed to be our composer (see attached Expression of Interest). Mario is the composer of the Academy Award winning feature film *Precious* and the Academy Award winning documentary, *Taxi to the Darkside*. A sample of Mario's music is attached.



Toni-Leslie James has agreed to be our costume designer.

Toni has designed costumes in the U.S. for every entertainment venue; feature film, television, opera, dance, industrials, regional theatre and Broadway. For Broadway, she has designed eighteen productions; Off-Broadway, multiple productions for a variety of theatres and over 15 productions for the NY City Center Encores series. Regionally, her work was seen in productions for theatres all over USA. Internationally, she has designed at the Garrick Theater on London's West End, The Young Vic, The Royal Court Theater and The Chichester Theater Festival, all in the UK. Other international productions include designs for The Athens Greek Festival, and Radio Danmark TV in Denmark. Toni was the costume designer for *Whoopi* on NBC, and the CBS soap opera, *As the Word Turns*, as well as having designed four specials for WNET/13's *Great Performance* series. Her design work has been displayed in nine major museum and college exhibitions including a 2006 retrospective of her career at The American Museum of Natural History "Designing Woman: Inside The Life and Career of Costume Designer, Toni-Leslie James." Ms. James has garnered a total of twenty-nine costume design nominations or awards for her contributions to various theatrical productions including a Tony Award nomination, and three Drama Desk nominations. She is currently Associate Professor and Head of Design at the Virginia Commonwealth University Dept of Theatre:

www.portfolio-toni-leslie-james.com



Miranda the Mirror Maiden



EDITH COWAN UNIVERSITY

During the development of the project, we have collaborated with Edith Cowan University (www.ecu.edu.au) in the development of an educational series using the Alphabeticus characters to help children to learn to read. Through this series, we aim to build a worldwide audience who will come to know and love the Alphabeticus characters. Currently, we have identified an audience of over 330 million individuals and organisations that have a specific interest in the English language.



MARTIN MEADER – PRODUCER/WRITER is a writer of children's fiction, a feature film producer, composer, musician, and choral director. In 1997, Martin Meader co-wrote and Co-Executive Produced *Paradise Road*, a \$25.6 million Fox Searchlight feature, which starred Glenn Close, Cate Blanchett, Pauline Collins, Jennifer Ehle, and Francis McDormand. (Martin and his colleagues raised \$8.2m towards the production costs of the film.)



MARK HIGHAM – PRODUCER/PRODUCTION DESIGNER

Designer/Creator of characters, imagery and sets for Alphabeticus. Mark has also designed for the following children's television productions: *Wild Life Warriors* (Storyteller Productions) *Zabba Cadaba*, *Alphabeticus TV* and *Choc Milk* (Art From The Heart Productions)



SARA DARLING – CO-PRODUCER, SPECIAL NEEDS EDUCATOR, RESEARCHER

For over 30 years Sara has worked in a range of roles in the film industry including producer, production manager, researcher, stills photographer and script editor. After the Bali Bombings in 2002, she worked as a Co-Producer on the film *The Healing of Bali* which was screened on SBS TV Australia. Sara currently works as a Specialist Literacy Intervention Teacher with students of all ages.

For more information, please contact

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